



# **2014 Annual Erosion Control & Stormwater Management Conference & Trade Show**

**March 4th–6th, 2014  
Mystic Lake Conference Center  
Prior Lake, Minnesota**



## **Conference Highlights**

**OVER 14 Educational Opportunities with 6  
Breakouts to select from on Wednesday Afternoon**

**Great Exhibitors to learn from!**

**Keynote Speaker—Don Shelby!**

**NEW**

**REGISTRATION & INFORMATION**



# 2014 Annual Erosion Control & Stormwater Management Conference & Trade Show

March 4th–6th, 2014

Mystic Lake Conference Center, Prior Lake, Minnesota



## MECA 2014 CONFERENCE SCHEDULE

Tuesday March 4th, 2014—Pre-Conference Workshops (Please see attached schedule.)

Tuesday March 4th, 2014—Join us for an evening of networking!

Trade Show & Reception hosted by the Minnesota Seeders Association (5:00 PM—6:30PM)

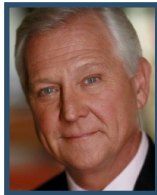
**Two days packed full of Education—Networking—Learning!**

### Wednesday March 5th, 2014

7:00 AM Registration -Continental Breakfast with Exhibitors

8:30 AM Welcome and Year Recap

9:00 AM **Keynote Speaker, Mr. Don Shelby**  
**Global Warming and Climate**  
**Change Affecting Erosion Control**



10:00 AM Break time! Visit with Exhibitors

10:30 AM **Healing after the Flood**  
**Owatonna Streambank Restoration**  
**Matt Durand, MN State University Mankato**

11:00 AM **20th Century Drainage Creates Erosive Rivers**  
**Dr. Shawn Schottler, Science Museum of MN**

Noon Lunch - Dessert & Coffee in Trade Show

#### Breakouts - Select 1 of 2 options for each of 3 sessions!

1:15 PM **Choice #1 Evolution of MnDot Metro's MS4**  
**Erosion/Sediment Construction**  
**Oversight Program**  
**Barb Loida, Carolyn Adamson, Dave Bauer MnDot**

**Choice #2 Assessing Rain Garden Maintenance**  
**Paige Ahlborg, Ramsey Washington Metro SW**

1:45 PM **Choice #1 Developing & Enforcing MCM3-Illicit**  
**Discharge Detection & Elimination**  
**Rick Baird, City of Mankato**

**Choice #2 Drainage Water Management:**  
**A Treatment Train Approach For Agricultural**  
**Watersheds Dr. Joe Magner, University of MN**

2:45 PM Break! Visit with exhibitors.

3:15 PM **Choice #1 Walls of Water—A Regional Approach**  
**Ronald Leaf S.E.H.**

**Choice #2 Stabilizing Steep/Weird Slopes**  
**Steve Gale, Gale-Tec Engineering**

4:15 PM **MECA Annual Meeting (Ballroom 1)**

4:30 PM **Social—Networking, visit with exhibitors**  
**and enjoy Hors d'oeuvres & beverages!**

### Thursday March 6th, 2014

7:00 AM Registration—Continental Breakfast with Exhibitors

8:00 AM **Dewatering challenges: St. Croix River Bridge**  
**Foundation's Project**  
**Jennifer Hildebrand, WSB & Associates, Inc.**

8:45 AM New Product Forum

9:00 AM **Crow Wing County Performance Based Land Use**  
**Ordinance,**  
**Chris Pence, Crow Wing County Land Services**

10:00 AM Break! Visit with exhibitors.

10:30 AM **Sustainability Projects at the Shakopee**  
**Mdewakanton Community/**  
**Mystic Lake Event Center**  
**Stan Ellison, Director of Land & Natural**  
**Resources, Shakopee Mdewakanton Community**

11:30 AM **MPCA Compliance & Enforcement -**  
**Infiltration Areas Brian Livingston, MPCA**

12:15 PM Lunch—Exhibits Close at 1:00

1:00 PM MECA Awards

1:15 PM **Construction Site Stormwater Runoff Control -**  
**MCM4 Rick Baird, City of Mankato**

2:00 PM New Product Forum

2:15 PM **MNDOT Trends: Implementing new specifications**  
**and construction BMPs for solving complex**  
**construction activities.**  
**Dwayne Stenlund, MnDOT**

### How do you register for this educational event?

**Just fill out the attached registration forms!**

Attendee, exhibitor and membership forms are in this packet,

**To register on line:** Go to [www.mmerosion.org](http://www.mmerosion.org) and click on the conference registration link.

### Professional Development Hours

MECA is pleased to offer Professional Development Hours to those who attend this event. PDH Certificates will be available at the registration desk. Wednesday March 5th = 5.5 Hours; Thursday March 6th = 5 Hours



## 2014 Pre-Conference Workshops

March 4th, 2014

Mystic Lake Conference Center, Prior Lake, Minnesota

### MECA 2014 PRE-CONFERENCE SCHEDULE

7:00 AM	Pre-conference Registration
10:00 AM—4:30 PM	Industrial Stormwater offered by the University of Minnesota
7:30 AM—2:00 PM	Construction Installer Certification/Recertification offered by the Univ. of MN
9:00 AM—4:30 PM	Underground Stormwater Storage & Treatment
2:00 PM— 5:00 PM	Rolled Erosion Blanket Workshop offered by the MN Seeders Association

**ALL Pre-Conference Workshops include trade show access for the pre-conference day, and are invited to a reception hosted by the Minnesota Seeders Association (5:00 PM—6:30PM)**

**Construction Installer  
Certification/Recertification(EI1001)  
7:30 AM—2:00 PM Tuesday March 4, 2014  
University of Minnesota Erosion and  
Stormwater Management Program**

This one-day course is designed for those who install erosion and sediment control devices and establish vegetation on construction sites. The emphasis is on permit regulations pertaining to laborer activities and proper installation and quality control of various erosion and sediment control devices and turf establishment items. Other topics include an overview of pertinent inspection procedures. This course is taught entirely in the classroom. This class is also appropriate for those inspecting construction sites for assurance of installation quality.

**The course fee includes lunch and trade show access for the preconference day.**

**Underground Stormwater  
Storage & Treatment  
9:00 AM—4:30 PM  
Tuesday March 4, 2014  
Offered by the Minnesota Erosion  
Control Association**

This workshop will discuss the question “why go underground with stormwater management”, and will review the pros and cons of using underground systems. Information covered will explore common examples and applications, pre-treatment, maintenance and performance including costs and benefits.

**The course fee includes lunch and trade show access for the preconference day.**

**Industrial Stormwater Regulations, SWPPPs, Sampling  
and Monitoring (IS2202)  
10:00 AM—4:30 PM Tuesday March 4, 2014  
University of Minnesota Erosion and  
Stormwater Management Program**

Industrial facilities in Minnesota are required to comply with stormwater regulations, which require stormwater pollution prevention plan (SWPPP) development, sampling and monitoring, and adapting to stormwater runoff quality exceedance from facilities. This full-day event will cover topics from introduction of the regulation, SWPPP requirements and monitoring to response and selection of practices for SWPPP modification. This event will not provide detailed design guidance for structural practices or detailed response to exceedances covered in IS4201. This event is for anyone interested in learning about industrial stormwater requirements, especially industry staff responsible for facility compliance with industrial stormwater regulations.

**The course fee includes lunch and trade show access for the preconference day.**

**Rolled Erosion  
Blanket Workshop  
2:00 PM—5:00 PM  
Tuesday March 4, 2014  
Offered by the  
Minnesota Seeders Association**

This workshop will discuss the new MnDOT specifications for rolled erosion products including temporary and permanent and turf reinforcement materials. MnDOT environmental staff, distributors and manufactures' will be participating in this workshop.

**The course fee includes trade show access for the preconference day.**



## 2014 MECA Membership/Conference Summary Form A



**Company/Organization Name:** \_\_\_\_\_

**Address/City/State/Zip:** \_\_\_\_\_  
\_\_\_\_\_

**We sincerely THANK YOU for your participation and support of MECA!**

### **How to renew your Membership and Register for the 2014 MECA Conference:**

1. Review the attached information and registration sheets.
2. To become a 2014-2015 MECA member, complete FORM B
3. To attend the 2014 MECA Conference, complete FORM C
4. To exhibit at the 2014 MECA Conference, complete FORM D
5. To become a 2014 MECA Conference Sponsor, complete FORM E
6. Fill out this Membership/Conference Summary, FORM A
7. Send, email or fax all completed forms to the MECA Office

Total from Membership Form (Form B)	\$
Total form Conference Attendee Form (Form C)	\$
Total from Exhibitor Registration Form (Form D)	\$
Total from Conference Sponsorship Form (Form E)	\$
<b>TOTAL DUE</b>	<b>\$</b>

**PAYMENT METHOD**

Check     Check #

Credit Card Payment

Type:    Mastercard    Visa    AmEx

Card #: \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_      Amount: \_\_\_\_\_

3 Digit Code from back of the card: \_\_\_\_\_

Signature: \_\_\_\_\_

**MAIL, FAX OR EMAIL ALL APPLICABLE  
FORMS WITH PAYMENT TO:**

**MECA**

**600 4th Street North  
Cold Spring, MN 56320**

Phone: (320) 685-5444  
Fax: (320) 685-4592  
Email: [meca@mnerosion.org](mailto:meca@mnerosion.org)

# MECA 2014-2015 Membership Form B



## Who is MECA?

The Minnesota Erosion Control Association is devoted to helping members solve problems caused by erosion. MECA strives to communicate erosion and sediment control techniques/practices and encourage the use of those practices.

## Why become a MECA member?

MECA connects you to hundreds of members who specialize in erosion control, stormwater management and natural resource protection. Connect with those engaged and interested in the control of erosion!

**You also receive discounts on all MECA events—including this conference!**

**Membership Fee \$50 Per Person**—Complete form or attach business card. (Membership year is March 2014-March 2015)  
As part of your membership you receive the "Land & Water" Magazine. Please indicate how you would like to receive it!

**Company/Organization Name:** \_\_\_\_\_

**Address/City/State/Zip:** \_\_\_\_\_

_____ MECA Member Name	(____) _____ - _____ Phone
<b>Land and Water Magazine:</b> <input type="checkbox"/> Hard Copy (Mailed to your address) <input type="checkbox"/> Digital Version (Fee, no cost to MECA) <input type="checkbox"/> Do not want to receive it!	_____ Email
<b>Membership Fee: \$ 50.00</b>	

_____ MECA Member Name	(____) _____ - _____ Phone
<b>Land and Water Magazine:</b> <input type="checkbox"/> Hard Copy (Mailed to your address) <input type="checkbox"/> Digital Version (Fee, no cost to MECA) <input type="checkbox"/> Do not want to receive it!	_____ Email
<b>Membership Fee: \$ 50.00</b>	

_____ MECA Member Name	(____) _____ - _____ Phone
<b>Land and Water Magazine:</b> <input type="checkbox"/> Hard Copy (Mailed to your address) <input type="checkbox"/> Digital Version (Fee, no cost to MECA) <input type="checkbox"/> Do not want to receive it!	_____ Email
<b>Membership Fee: \$ 50.00</b>	

**TOTAL MEMBERSHIP FEES:** \_\_\_\_\_

<b>MARKETING OPPORTUNITY! List your company in the MECA Business Directory Listing</b>	
<input type="checkbox"/> Please list my company in the directory (\$50 fee).	<b>Listing Fee: \$ 50.00</b>

## Summary of Membership and Directory Listing

Membership Fees (Total from above membership list)	\$
Directory Listing (\$50 fee)	\$
<b>TOTAL Enter this total on FORM A under the Form B Section</b>	\$



(Exhibitors Please Use Form D)

## 2014 MECA Conference Attendee Registration Form C

**Company/Organization Name:** \_\_\_\_\_

**Address/City/State/Zip:** \_\_\_\_\_

**The following people will be attending the 2014 MECA Conference (if needed use additional sheets)!**

<b>Name of Attendee:</b>			
<b>Phone #:</b>			
<b>Email:</b>			
Conference Fees	Member Fee	Non-Member Fee	Fee
Full Conference (March 5th & March 6th, 2014)	\$ 300	\$ 325	
Wednesday Only (March 5th, 2014)	\$ 185	\$ 200	
Thursday Only (March 6th, 2014)	\$ 185	\$ 200	
Pre-Conference Workshops on March 4, 2014	Member Fee	Non-Member Fee	Fee
Industrial Stormwater (U of MN) Class (10:00 AM—4:30 PM)	\$ 150	\$ 155	
Construction Installer Certification/Recertification (U of MN) (7:30 AM-2:00 PM) <small>(If you are a member of the MN Seeders Association, deduct \$50 from the fee.)</small>	\$ 150	\$ 165	
Rolled Erosion Blanket Workshop—MN Seeders Association (2:00 PM—5:00 PM)	\$ 50	\$ 65	
Underground Stormwater Storage & Treatment (9:00 AM—4:30 PM)	\$ 150	\$ 165	
		<b>TOTAL</b>	

<b>Name of Attendee:</b>			
<b>Phone #:</b>			
<b>Email:</b>			
Conference Fees	Member Fee	Non-Member Fee	Fee
Full Conference (March 5th & March 6th, 2014)	\$ 300	\$ 325	
Wednesday Only (March 5th, 2014)	\$ 185	\$ 200	
Thursday Only (March 6th, 2014)	\$ 185	\$ 200	
Pre-Conference Workshops on March 4, 2014	Member Fee	Non-Member Fee	Fee
Industrial Stormwater (U of MN) Class (10:00 AM—4:30 PM)	\$ 150	\$ 155	
Construction Installer Certification/Recertification (U of MN) (7:30 AM-2:00 PM) <small>(If you are a member of the MN Seeders Association, deduct \$50 from the fee.)</small>	\$ 150	\$ 165	
Rolled Erosion Blanket Workshop—MN Seeders Association (2:00 PM—5:00 PM)	\$ 50	\$ 65	
Underground Stormwater Storage & Treatment (9:00 AM—4:30 PM)	\$ 150	\$ 165	
		<b>TOTAL</b>	

### Summary of Conference Registration

<b>TOTAL Enter this on FORM A under the Form C Section</b>	<b>\$</b>
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#### Hotel Accommodations—Mystic Lake Hotel, 2400 Mystic Lake Blvd, Prior Lake, MN

Conference rates is \$99 for a single/double occupancy. The room block will be released after February 10, 2014 and prices and availability will no longer be guaranteed. To register, call the hotel directly at (952) 445-9000 or (800) 262-7799 and ask for reservations. Identify yourself as participating in the MECA-2104 Conference.



## 2014 MECA Conference Exhibitor Registration Form D

**The MECA trade show is the largest of it's kind in the Midwest and is open to everyone. The trade show gives you an opportunity to get more exposure for your products and services. Don't miss out on this great opportunity to showcase your products!**

### Who attends?

- Municipal Staff (planning, engineering, etc.)
- Watershed districts, soil & water conservation districts, water management organizations.
- Planners, engineers, landscape architects, erosion control and water resource professionals.
- State & federal agencies.
- Private contractors, industrial facilities, erosion control suppliers and installers.

### Trade Show Info

**Setup:** Tuesday March 4, 2014, anytime after 10:00 AM  
**Trade Show Schedule:**  
 Tuesday March 4, 2014 5:00 PM—6:00 PM  
 Wednesday March 5, 2014 7:00 AM—5:30 PM  
 Thursday March 6, 2014 7:00 AM—1:30 PM

### Expected Attendance

**Over 200 per day from the erosion control community!**

**Company/Organization Name:** \_\_\_\_\_

**Address/City/State/Zip:** \_\_\_\_\_  
 \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Web Site:** \_\_\_\_\_

**Products, services & territory promoted:** \_\_\_\_\_

Exhibit Fees	Member Fee	Non-Member Fee	Fee
<b>Option #1: Exhibit Space—One Booth with one (1) Staff Member</b> Includes: One registration with lunches and refreshments, 6-foot table.	\$ 380	\$ 445	
<b>Option #2: Exhibit Space—One Booth with two (2) Staff Members</b> Includes: Two registrations with lunches and refreshments, 6-foot table.	\$ 480	\$ 565	
Second Booth (if you require more space than a standard booth size)	\$ 200	\$ 220	
Electricity	\$ 50	\$ 50	
<i>Enter this total on FORM A under the Form D Section</i>		<b>TOTAL</b>	

### BOOTH STAFF

**Name:** \_\_\_\_\_ **Title** \_\_\_\_\_

**Name:** \_\_\_\_\_ **Title** \_\_\_\_\_

**If you have more booth staff than two please register them with Form C**

### Exhibitor Contract

- Payment must be received within 30 days of registration, and no later than February 15, 2014 to secure your spot.
- Cancellations prior to 5 days before the event will be charged 50% of fee; less than 5 days will be charged 75% of fee.
- Exhibitor must adhere to the rules and regulations set forth by MECA and the Mystic Lake Conference Center.
- Show management reserves the right to accept or reject any request for exhibit space; to assign or re-assign exhibit space as deemed appropriate; and to govern the construction, arrangement and appearance of exhibitor displays.
- Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless MECA and the Mystic Lake Conference Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. Exhibitor also agrees to provide general liability insurance coverage.

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Hotel Accommodations—Mystic Lake Hotel, 2400 Mystic Lake Blvd, Prior Lake, MN

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Promote your company to the top players  
in the erosion control community!

# BECOME A 2014 MECA CONFERENCE SPONSOR!

Wednesday March 5th & Thursday March 6th, 2014  
Mystic Lake Convention Center, Prior Lake, Minnesota



The Mission of MECA is to advance effective erosion control and stormwater management practices. MECA provides regional workshops and seminars, field demos, a website with free information resources and other information sharing initiatives and providing educational opportunities at our annual conference.

MECA is supported financially by it's memberships, conference and workshop fees and generous donations by companies and organizations like yours. We appreciate all of our supporters that have contributed over the years to help MECA provide educational opportunities to the erosion control community!

Sponsorship Opportunities

	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$250	Donor Under \$250
Logo sign stating your sponsorship!	Yes				
Company acknowledged during the conference.	Yes				
Top placement of logo in program.	Yes	Yes			
Top placement of logo on web site with link.	Yes	Yes			
Top placement of logo on signage.	Yes	Yes			
One page insert (provided by you) in the conference packet.	Yes	Yes	Yes		
One year listing in the on-line directory.	Yes	Yes	Yes		
Logo will appear on all electronic ads	Yes	Yes	Yes	Yes	
Logo will be in conference program.	Yes	Yes	Yes	Yes	
Logo on conference page with link to your corporate site.	Yes	Yes	Yes	Yes	
Logo on signage at the event.	Yes	Yes	Yes	Yes	
Company logo displayed on screen during the conference.	Yes	Yes	Yes	Yes	
Listed as a donor in the program.	Yes	Yes	Yes	Yes	Yes

## 2014 MECA Conference Sponsorship

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fee :  \$1,500 Platinum  \$1,000 Gold  \$500 Silver  \$250 Bronze  Open Donor

<b>TOTAL</b> Enter this total on FORM A under the Form E Section	\$
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