

2018 Minnesota Erosion Control Association Annual Conference



Pre-Conference Tuesday, January 23, 2018

Wednesday, January 24, 2018

Thursday, January 25, 2018

Double Tree Park Place, 1500 Park Place Blvd, Minneapolis, MN

19 Educational Session Opportunities Over Two Conference Days

4 Educational Workshop Opportunities on Pre-Conference Day

Unlimited Networking Opportunities



REGISTRATION & INFORMATION

2018 MECA Conference Speaker Highlights!



Lark Weller, National Park Service &
Trevor Russel, Friends of the Mississippi River

Wednesday, January 24, 2018

Mississippi River Report



Charles Marshall

Wednesday, January 24, 2018

Seven Powers of Success

Dennis Anderson, Star Tribune

Thursday, January 25, 2018

Convincing Minnesotans to save
their state and themselves:
Lessons learned from passage
of the 2008 Legacy Act



NOW IS THE TIME TO REGISTER FOR THIS EXCITING EVENT!

2018 Minnesota Erosion Control Association (MECA) Annual Erosion Control & Stormwater Management Conference & Trade Show

Double Tree Park Place, 1500 Park Place Blvd, Minneapolis, Minnesota

January 23rd, 2018 (Pre-Conference)

January 24th - 25th, 2018 (Conference)

Created in 1988 MECA strives to communicate erosion and sediment control techniques and practices, and encourage the use of those practices. Since stormwater management is such an integral part of erosion and sedimentation control MECA also actively promotes new and innovative stormwater management practices.

The 2018 MECA Conference will provide meaningful educational sessions and a trade show filled with experts to answer your questions, along with great networking opportunities!

We welcome you to join us for a great conference, trade show & networking!

Registration and Conference Fees

Membership

\$50/Year/Person

Attendees Conference (1 Day)

January 24th or 25th, 2018

\$170 MECA Member/\$220 Non MECA Member

Attendees Full Conference (2 Days)

January 24th and 25th, 2018

\$340 MECA Member/\$390 Non MECA Member

Exhibitors

One booth with 1 Staff

\$430 MECA Member/\$480 Non MECA Member

One booth with 2 Staff

\$640 MECA Member/\$690 Non MECA Member

2nd Booth

\$210 MECA Member/\$260 Non MECA Member

Includes access to all educational sessions, trade show, lunch and breaks for each registered day, and Tuesday and Wednesday evening receptions.

2018 MECA Sponsorship Opportunity

We appreciate all of our supporters that have contributed over the years to help MECA provide educational opportunities to the erosion control and stormwater management community! **Form E**

Professional Development Hours (PDH)

MECA is pleased to offer Professional Development Hours. PDH Certificates will be available at the registration desk.
January 24th = 5.5 Hours
January 25th = 5 Hours

Location and Parking

The MECA Conference will be held at the Double Tree Park Place, 1500 Park Place Blvd, Minneapolis, Minnesota. Parking is available at the hotel.

Hotel Accommodations

Double Tree Park Place, 1500 Park Place Blvd, Minneapolis, Minnesota. Conference rate is \$119 for a single/double occupancy. The room block will be released after January 3, 2018 and prices and availability will no longer be guaranteed. To register, call the hotel directly at (952) 542-8600. Identify yourself as part of the MECA Conference.

Registration or Program Questions

Contact the MECA office at 320-685-5444 or email at meca@mnerosion.org

How do you register for this conference?

To register on line: Go to www.mnerosion.org and click on the conference registration link.

To register via mail (hard copy):

Contact the MECA office at meca@mnerosion.org or 320-685-5444 to request a conference registration packet.

2018 Minnesota Erosion Control Association (MECA)

Annual Erosion Control & Stormwater Management Conference & Trade Show

Double Tree Park Place, 1500 Park Place Blvd, Minneapolis, Minnesota

Pre-Conference Schedule ~ Tuesday, January 23, 2018 Additional Educational Opportunities Prior to the Conference!

- 9:30 AM ~ 4:00 PM #1 Construction Installer Certification/Recertification (Offered by U of MN)
9:30 AM ~ 4:00 PM #2 Improving MS4 Compliance Workshop (Offered by MECA)
9:30 AM ~ 2:30 PM #3 Industrial Facility Response to Benchmark Exceedance (Offered by U of MN)
2:30 PM ~ 4:30 PM #4 Development of Your Annual ISW Training (Offered by U of MN)
9:30 AM ~ 4:00 PM #5 Design of Stormwater Management Systems (BMPs). (Offered by MECA)

ALL Pre-Conference Workshops include lunch & trade show access for the pre-conference day, and an evening reception. (4:00 PM—6:30PM)

#1 ~ Construction Installer Certification/Recertification (EI1001) (5.5 PDHs)

Offered by the University of Minnesota Erosion and Stormwater Management Program

Registration Fee: \$ 150 MECA Member/\$185 Non-Member

This course is for those who install erosion and sediment control devices and establish vegetation on construction sites. The emphasis is on permit regulations pertaining to laborer activities and proper installation and quality control of various erosion and sediment control devices and turf establishment items. Topics include an overview of pertinent inspection procedures. This class is also appropriate for those inspecting construction sites for assurance of installation quality.

#2 ~ Improving MS4 Compliance ~ Enforcement, Education & Program Evolution: A Look Into the Future

Offered by MECA Registration Fee: \$ 60 MECA Member/\$ 85 Non-Member (5.5 PDHs)

This training will focus on the good, bad and ugly of enforcing your MS4 permit requirements. We will take a look at tips and examples of regulating site plans and SWPPP designs as well as enforcing site violations and illicit discharges. Includes discussions on how to implement program procedures, including enforcement response procedures. There will be idea sharing and examples for educating internal staff and elected officials. MPCA staff will present on the upcoming permit reissuance and what changes to expect in the future. The class will end with an opportunity for you to bring your own MS4 program documents and questions to review and discuss with MPCA Staff and other MS4 entities.

#3 ~ Industrial Facility Response to Benchmark Exceedance IS3202 (4 PDHs)

University of Minnesota Erosion and Stormwater Management Program

Registration Fee: \$ 125 MECA Member/\$ 150 Non-Member

Industrial facilities in Minnesota are required to comply with stormwater regulations, which require sampling and monitoring of stormwater runoff from facilities. This event will focus on response and selecting practices for stormwater pollution prevention plan modification needed because of benchmark monitoring test result exceedances. This event will not provide detailed design guidance for structural practice.

#4 ~ Development of Your Annual ISW Training IS3204 (1 PDHs)

University of Minnesota Erosion and Stormwater Management Program

Registration Fee: \$ 50 MECA Member/\$ 75 Non-Member

The Industrial Stormwater Permit requires annual training for facility staff. When properly trained, staff are more capable of preventing spills, responding appropriately to accidents, and recognizing situations that could lead to accidents. This event will discuss the rules and requirements for annual ISW training. Attendees will begin development of an annual ISW training program for their facility. *Attendees should bring a copy of their facility's SWPPP with them to the event.*

#5 ~ Design of Stormwater Management Systems (5.5 PDHs)

Offered by MECA Registration Fee: \$ 60 MECA Member/\$ 85 Non-Member

Design requirements for permanent stormwater management are ever evolving and can vary depending on location and regulatory authority. This class will focus on the approach and technical aspects of designing stormwater facilities to meet specific outcomes. It will be presented by four industry leaders with more than 75 years of combined experience. Presenters include: Steve Klein, PE BARR; Ron Leaf, PE Kimley Horn; Rebecca Carlson, PE Wenck; Rebecca Nestingen, PE SEH. Designers and reviews of all experience levels are encouraged to attend this workshop filled with information and idea sharing. Registration Fee: \$ 60 MECA Member/\$ 85 Non-Member

2018 Minnesota Erosion Control Association (MECA)

Annual Erosion Control & Stormwater Management Conference & Trade Show

Double Tree Park Place, 1500 Park Place Blvd, Minneapolis, Minnesota

Conference Schedule ~ Wednesday, January 24th, 2018

MORNING

7:00	Registration	Continental Breakfast with Exhibitors
8:30	Welcome	Greg Berg, MECA President
8:45	Keynote Speaker	Lark Weller & Trevor Russel, Mississippi River Status Report
9:45	Educational Session	Seven Powers of Success, Charles Marshall
10:45	Break time!	Visit with Exhibitors
11:15	Educational Session	Flow Charts and Turbidity Barrier Specifications, Dwayne Stenlund, MnDOT

AFTERNOON

12:00	New Product Forum	
12:30	Lunch	Dessert & Coffee in Trade Show
1:30	Concurrent Sessions	#1 Pollinators/Habitat—Establish pollinator habitat under solar arrays. Rob Davis, Fresh Energy #2 ARC GIS Online Uses ~ Using tech & apps for inspections day to day. Kendis Scharenbroich, Pro-West Associates #3 Special session for vendors! Tips on engaging your clients at your booth. Charles Marshall
2:15	Concurrent Sessions	#1 Soil Health—Healthy soil allows water to infiltrate, Heather Mathees, USDA-ARS #2 Pickled Lakes “Salting Freshwater Lakes”, Brooke Asleson, MPCA
3:00	Break time!	Visit with exhibitors.
3:30	Concurrent Sessions	#1 Success of Underground BMPs, Emily Erdahl, SEH., Patrick Sejkora, SEH. #2 Differences in Hydro Mulches, Andy Walser, Evergreen
4:00	Educational Session	Environmental Compliance on the St. Croix Crossing Project, Jennifer Hildebrand, WSB & Associates
4:45	MECA Meeting	All are welcome!
5:00	Social	Network & visit with exhibitors. Enjoy Hors d'oeuvres & beverages! NEW AT THE SOCIAL THIS YEAR BEAN BAG TOSS TOURNAMENT! Two lucky tournament winners will win a CornToss Bean Bag Game with Case! Sign up at the conference registration table on Thursday!



Conference Schedule ~ Thursday, January 25, 2018

MORNING

7:30	Registration	Continental Breakfast with Exhibitors
8:30	Year In Review	April Ryan, MECA Board Member
8:45	Educational Session	Stormwater Pond Maintenance and PAHs in Sediments ~ John Gulliver, Raymond Hozalski and John Chapman, U of M
9:45	Educational Session	MPCA Permit Changes, Todd Smith, MPCA
10:15	Break time!	Visit with Exhibitors
10:45	Awards/Scholarship	
11:15	Educational Session	St. Anthony Regional Treatment & Research System, Marcy Bean, Mississippi Watershed Management Organization

AFTERNOON

Noon	Lunch	Dessert & Coffee in Trade Show
12:55	Election Results	
1:00	New Product Forum	
1:15	Educational Session	The Tale of Two Cities, Deerwood & Crosby embarking on storm water management, Melissa Barrick, Crow Wing SWCD Jeff Hrubes, Board of WSR, Jay Michaels, Emmons & Olivier Resources Inc.
2:15	Capstone Speaker	Convincing Minnesotans to save their state and themselves: Lessons learned from passage of the 2008 Legacy Act, Dennis Anderson, Star Tribune
3:15	Door Prizes/Closing	



Minnesota Erosion
Control Association

2018 MECA Membership/Conference Summary Form A



Minnesota Erosion
Control Association

Company/Organization Name: _____

Address/City/State/Zip: _____

We sincerely THANK YOU for your participation and support of MECA!

How to renew your Membership and Register for the 2018 MECA Conference:

1. Review the attached information and registration sheets.
 - Form B 2018-2019 MECA Membership Form
 - Form C 2018 MECA Conference Attendee Registration Form
 - Form D 2018 MECA Conference Exhibitor Form
 - Form E 2018 MECA Conference Sponsor Form
 - Form F 2018 Marketing Opportunities
2. Fill out forms and record them on this Summary Form (FORM A)
3. Mail, email or fax all completed forms to the MECA Office

Total from Membership Form (Form B)	\$
Total from Conference Attendee Registration Form (Form C)	\$
Total from Exhibitor Registration Form (Form D)	\$
Total from Conference Sponsorship Form (Form E)	\$
Total from Marketing Opportunities Form (Form F)	\$
TOTAL DUE	\$

PAYMENT METHOD

- ☐ Check ☐ Check #
Credit Card Payment Type:
☐ Mastercard ☐ Visa ☐ AmEx ☐ Discover

Card #: _____

Exp. Date ____/____ Amount: _____

3 Digit Code from back of the card: _____

Signature: _____

**MAIL, FAX OR EMAIL ALL
APPLICABLE FORMS
WITH PAYMENT TO:
MECA**

**600 4th Street North
Cold Spring, MN 56320**

Phone: (320) 685-5444

Fax: (320) 685-4592

Email: meca@mnerosion.org

MECA 2018 Membership Form B



Who is MECA?

The Minnesota Erosion Control Association is devoted to helping members solve problems caused by erosion. MECA strives to communicate erosion and sediment control techniques/practices and encourage the use of those practices.

Why become a MECA member?

MECA connects you to hundreds of members who specialize in erosion control, stormwater management and natural resource protection. Connect with those engaged and interested in the control of erosion!

You also receive discounts on all MECA events—including this conference!

Membership Fee \$50 Per Person. Membership year is January 2018 to December 2018.

Company/Organization Name: _____
Address/City/State/Zip: _____

MECA Member Name
Complete form or attach business card.

(____) _____ - _____
Phone

Email

Membership Fee: \$ 50.00

MECA Member Name
Complete form or attach business card.

(____) _____ - _____
Phone

Email

Membership Fee: \$ 50.00

MECA Member Name
Complete form or attach business card.

(____) _____ - _____
Phone

Email

Membership Fee: \$ 50.00

TOTAL MEMBERSHIP FEES: _____

Summary of Membership

Membership Fees (Total from above membership list)	\$
TOTAL <i>Enter this total on FORM A under the Form B Section</i>	\$



(Exhibitors Please Use Form D)

2018 MECA Conference Attendee Registration Form C

Company/Organization Name: _____

Address/City/State/Zip: _____

The following people will be attending the 2018 MECA Conference (if needed use additional sheets)!

Name of Attendee:			
Phone #:			
Email:			
Conference Fees	Member Fee	Non-Member Fee	Fee
Full Conference (January 24th & 25th, 2018)	\$ 340	\$ 390	
Wednesday Only (January 24th, 2018)	\$ 170	\$ 220	
Thursday Only (January 25th, 2018)	\$ 170	\$ 220	
Pre-Conference Workshops on Tuesday, January 23, 2018	Member Fee	Non-Member Fee	Fee
Construction Installer Certification/Recertification (U of MN) (9:00 AM-4:00 PM)	\$ 150	\$ 185	
Improving MS4 Compliance Workshop (MECA) (9:30 AM-4:00 PM)	\$ 60	\$ 85	
Industrial Facility Response to Benchmark Exceedance (U of MN) Class (9:30 AM—2:30 PM)	\$ 125	\$ 150	
Development of Your Annual ISW Training (U of MN) Class (2:30 PM-4:30 PM)	\$ 50	\$ 75	
Design of Stormwater Management Systems (MECA) (9:30 AM-4:00 PM)	\$ 60	\$ 85	
		TOTAL	

Name of Attendee:			
Phone #:			
Email:			
Conference Fees	Member Fee	Non-Member Fee	Fee
Full Conference (January 24th & 25th, 2018)	\$ 340	\$ 390	
Wednesday Only (January 24th, 2018)	\$ 170	\$ 220	
Thursday Only (January 25th, 2018)	\$ 170	\$ 220	
Pre-Conference Workshops on Tuesday January 23, 2018	Member Fee	Non-Member Fee	Fee
Construction Installer Certification/Recertification (U of MN) (9:00 AM-4:00 PM)	\$ 150	\$ 185	
Improving MS4 Compliance Workshop (MECA) (9:30 AM-4:00 PM)	\$ 60	\$ 85	
Industrial Facility Response to Benchmark Exceedance (U of MN) Class (9:30 AM—2:30 PM)	\$ 125	\$ 150	
Development of Your Annual ISW Training (U of MN) Class (2:30 PM-4:30 PM)	\$ 50	\$ 75	
Design of Stormwater Management Systems (MECA) (9:30 AM-4:00 PM)	\$ 60	\$ 85	
		TOTAL	

Summary of Conference Registration

TOTAL Enter this on FORM A under the Form C Section	\$
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2018 MECA Conference Exhibitor Registration Form D

The MECA trade show is the largest of its kind in the Midwest and is open to all. This show gives you an opportunity for more exposure of your products and services. Don't miss out on this great opportunity!

Trade Show Info

Setup Schedule: Tuesday, January 23rd, 2018 anytime after 8:00 AM.

Trade Show Schedule:

Tuesday, January 23, 2018	4:00 PM—7:00 PM
Wednesday, January 24, 2018	7:00 AM—7:00 PM
Thursday January 25, 2018	7:00 AM—1:30 PM

Education Session just for the Exhibitors!

We know that exhibit space and the time you spend in your booth is a major investment. We also recognize that our exhibitors are a very important part of our conference. With this in mind, MECA contracted a speaker this year, who will do a presentation on:

"Pointers on engaging clients at your booth."

Wednesday, January 24, 2018 at 1:30 PM in the Exhibit Area



**At Wednesday Night's
Social on the
Trade Show Floor
BEAN BAG
TOURNAMENT!**

Two lucky tournament winners will win a Corn toss Bean Bag Game with Case!

Company/Organization Name: _____

Address/City/State/Zip: _____

Phone: _____ **Email:** _____

Fax: _____ **Web Site:** _____

Products, services & territory promoted: _____

Exhibit Fees	Member Fee	Non-Member Fee	Fee
Option #1: Exhibit Space—One Booth with one (1) Staff Member Includes: One registration with lunches and refreshments, 6-foot table.	\$ 430	\$ 480	
Option #2: Exhibit Space—One Booth with two (2) Staff Members Includes: Two registrations with lunches and refreshments, 6-foot table.	\$ 640	\$ 690	
Second Booth (if you require more space than a standard booth size)	\$ 210	\$ 260	
Electricity	\$ 50	\$ 50	
PLATINUM BUNDLE—Everything as a Platinum Sponsor (see next page) PLUS Booth with 2 staff Members, and electricity! Your logo will appear on the conference bags (MECA Office must have High Resolution Vector Logo by December 15, 2017)	\$ 2,000	\$ 2,000	
<i>Enter this total on FORM A under the Form D Section</i>		TOTAL	

BOOTH STAFF

Name: _____ **Title** _____

Name: _____ **Title** _____

If you have more booth staff than two please register them with Form C

Exhibitor Contract

- Payment is due at the time of registration.
- Cancellations prior to 5 days before the event will be charged 50% of fee; less than 5 days will be charged 75% of fee.
- Exhibitor must adhere to the rules and regulations set forth by MECA and the DoubleTree.
- Show management reserves the right to accept or reject any request for exhibit space; to assign or re-assign exhibit space as deemed appropriate; and to govern the construction, arrangement and appearance of exhibitor displays.
- Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless MECA and the DoubleTree and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. Exhibitor also agrees to provide general liability insurance coverage.

Authorized signature: _____ Date: _____

**Promote your company to the top players
in the erosion control and stormwater management community!**
BECOME A 2018 MECA CONFERENCE SPONSOR!

The Mission of MECA is to advance effective erosion control and stormwater management practices. MECA provides workshops and seminars, field demos, a website with free information resources and other information sharing initiatives and provides educational opportunities at our annual conference.

MECA is supported financially by its memberships, conference fees, workshop fees and generous donations by companies and organizations like yours. We appreciate all of our supporters that have contributed over the years to help MECA provide educational opportunities.

Sponsorship Opportunities

SPONSORSHIP LEVELS:	Platinum Bundle \$2,000	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$250	Donor Under \$250
Booth with two staff members!	Yes					
Logo on conference bags (MECA Office must have High Resolution Vector Logo by 12/15/17)	Yes	Yes				
Company acknowledged during the conference.	Yes	Yes				
Top placement of logo in program.	Yes	Yes	Yes			
Top placement of logo on web site with link.	Yes	Yes	Yes			
Top placement of logo on signage.	Yes	Yes	Yes			
One page insert (provided by you) in the conference packet.	Yes	Yes	Yes	Yes		
One year listing in the on-line directory.	Yes	Yes	Yes	Yes		
Logo will appear on all electronic ads	Yes	Yes	Yes	Yes	Yes	
Logo will be in conference program.	Yes	Yes	Yes	Yes	Yes	
Logo on conference page with link to your corporate site.	Yes	Yes	Yes	Yes	Yes	
Logo on signage at the event.	Yes	Yes	Yes	Yes	Yes	
Company logo displayed on screen during the conference.	Yes	Yes	Yes	Yes	Yes	
Listed as a donor in the program.	Yes	Yes	Yes	Yes	Yes	Yes

2018 MECA Conference Sponsorship

Name: _____ Company: _____

Address: _____ Phone: _____ Email: _____

Fee : ☐ \$2,000 Platinum Bundle ☐ \$1,500 Platinum ☐ \$1,000 Gold
 ☐ \$500 Silver ☐ \$250 Bronze ☐ Open Donor

TOTAL Enter this total on FORM A under the Form E Section \$

Marketing Opportunities

BECOME A 2018 MECA Directory or Newsletter Advertiser!

MECA Newsletters are electronically published and viewed by over 2500 readers each issue!



Minnesota Erosion
Control Association

NEWSLETTER ADS

MECA Newsletters are electronically published and viewed by over 2500 people each issue!	Total
1/4 Page Newsletter Ads—\$50 per Issue	
Spring 2018 Issue 1/4 Page	\$
Summer 2018 Issue 1/4 Page	\$
Fall 2018 Issue 1/4 Page	\$
Winter 2018 Issue 1/4 Page	\$
1/2 Page Newsletter Ads—\$75 per Issue	
Spring 2018 Issue 1/2 Page	\$
Summer 2018 Issue 1/2 Page	\$
Fall 2018 Issue 1/2 Page	\$
Winter 2018 Issue 1/2 Page	\$
Full Page Newsletter Ads—\$100 per Issue	
Spring 2018 Issue Full Page	\$
Summer 2018 Issue Full Page	\$
Fall 2018 Issue Full Page	\$
Winter 2018 Issue Full Page	\$
TOTAL NEWSLETTER ADS	\$
MECA Directory Listing Have your company listed in the MECA Electronic Directory \$50 Per Year	\$

MECA Directory

TOTAL Enter this total on FORM A under the Form F Section	\$
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